

## DISCIPLINE DESCRIPTION

### "Management"

1	Specialized module	"Management"
2	Specialty	1 - 25 01 07 "Economics and Management at the Enterprise"
3	Course of Study	2,3
4	Semester	3,4
5	Credit units	3
6	Degree, title, full name of lectures	Senior lecture Tkachev S.
7	Objectives	Acknowledgement with the main provisions of the theory and practice of management, principles and approaches to the management of commercial entities in the changing conditions of the external and internal environment.
8	Prerequisites	"Enterprise economy", "Econometrics and economic and mathematical methods and models."
9	Syllabus	Organization and management. Evolution of management theory. Management functions. Processes of communication, influence and decision making. Organizational structure design. Personality process management. Business and organizational culture. Fundamentals of strategic management. The role, objects and principles of operational management. Methods and techniques for managing operational resources. Fundamentals of the production organization. Operational strategies. Business process design. Processes and operations management. Management information support. Business processes improvement. Management efficiency.
10	References	<p>1. Алексеев, А. А. Инновационный менеджмент: учебник и практикум для вузов / А. А. Алексеев. – 2-е изд., перераб. и доп. – Москва: Издательство Юрайт, 2021. – 259 с.</p> <p>2. Блинов А. О., Угрюмова Н. В. Менеджмент. Задания, тесты, кейсы. Учебное пособие. — М.: КноРус. 2020. 208 с.</p> <p>3. Боголюбов В. С. Финансовый менеджмент в туризме и гостиничном хозяйстве. Учебник для СПО. — М.: Юрайт. 2020. 294 с.</p>

		<p>4. Винокур М. Е. Организация производства и менеджмент. Учебно-методический комплекс. — М.: Проспект. 2020. 168 с.</p> <p>5. Грибов В. Д. Основы экономики, менеджмента и маркетинга. Учебное пособие. — М.: КноРус. 2020. 224 р.</p>
11	Teaching Methods	Dialogue, practical, comparative, problematic, generalizing, analytical.
12	Tuition Language	Russian